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## Peer-Reviewed Publications

MacMonegle AJ, Duke JC, Nonnemaker J, Farrelly MC, Delahanty JC, Zhao X, Smith AA, Rao P, Allen JA. The Effect of a National Smoking Prevention Media Campaign on Youth Initiation to Cigarettes. *American Journal of Preventive Medicine,* under review.

MacMonegle AJ, Nonnemaker J, Duke JC, Farrelly MC, Zhao X, Delahanty JC, Smith AA, Rao P, Allen JA. Cost-effectiveness analysis of The Real Cost campaign's effect on smoking prevention. *American Journal of Preventive Medicine* 55(3):319-25, 2018.

Duke JC, Farrelly MC, Alexander TN, MacMonegle AJ, Zhao X, Allen JA, Delahanty JC, **Rao P**, Nonnemaker J. Effect of a National Tobacco Public Education Campaign on Youth’s Risk Perceptions and Beliefs about Smoking. *American Journal of Health Promotion* 32(5): 1248-1256, 2018.

Farrelly MC, Duke JC, Nonnemaker J, MacMonegle AJ, Alexander TN, Zhao X, Delahanty JC, **Rao P**, Allen JA. Association Between The Real Cost Media Campaign and Smoking Initiation Among Youths — United States, 2014–2016. *Morbidity and Mortality Weekly Report* 66:47-50, 2017.

Grzywacz JG, **Rao P,** Gentry A, Marin A, Arcury TA. Acculturation and Conflict in Mexican Immigrants' Intimate Partnerships: The Role of Women's Labor Force Participation. *Violence Against Women* 15(10):1194-212, 2009.

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Quandt SA, Clark HM, **Rao P**, Arcury TA. Oral Health of Children and Adults in Latino Migrant and Seasonal Farmworker Families. *Journal of Immigrant and Minority Health* 9(3):229-35, 2007.

**Rao P**, Quandt SA, Doran AM, Snively BM, Arcury TA. Pesticides in the Homes of Farmworkers: Latino Mothers’ Perceptions of Risk to Their Children’s Health. *Health Education & Behavior* 34:335-353, 2007.

Early J, Davis SW, Quandt SA, **Rao P**, Snively BM, Arcury TA. Housing Characteristics of Farmworker Families in North Carolina. *Journal of Immigrant Health* 8(2):173-84, 2006.

**Rao P,** Gentry A, Quandt, SA, Davis SW, Snively BM, Arcury TA. Pesticide Safety Behaviors in Latino Farmworker Family Households. *American Journal of Industrial Medicine* 49(4):271-80, 2006.

Arcury TA, Quandt SA, **Rao P**, Doran AM, Snively BM, Barr DB, Hoppin JA, Davis SW. Organophosphate Pesticide Exposure in Farmworker Family Members in Western North Carolina and Virginia: Case Comparisons. *Human Organization* 61(1): 40-51, 2005.

Grzywacz JG, **Rao P**, Woods CR, Preisser JS, Gesler WM, Arcury TA. Children’s Health and Workers’ Productivity: An Examination of Family Interference with Work in Rural America. *Journal of Occupational Health Psychology* 10(4): 382-392, 2005

Quandt SA, Doran AM**, Rao P,** Hoppin JA, Snively BM, and Arcury TA. Reporting Pesticide Assessment Results to Farmworker Families: Development, Implementation and Evaluation of a Risk Communication Strategy.*Environmental Health Perspectives* 112(5): 636-642, 2004**.**

Quandt SA, Arcury TA, **Rao P,** Mellen BG, Camann DE, Doran AM, Yau AY, Hoppin JA, Jackson DS. Agricultural and Residential Pesticides in Wipe Samples from Farmworker Family Residences in North Carolina and Virginia. *Environmental Health Perspective* 112(3):382-387, 2004.

**Rao P,** Arcury TA, Quandt SA. Student Participation in Community-Based Participatory Research to Improve Migrant and Seasonal Farmworker Health: Issues for Success. *Journal of Environmental Education* 35(2):3-15, 2004.

**Rao P**, Arcury TA, Quandt SA, Doran AM. North Carolina Growers’ and Extension Agents’ Perceptions of Latino Farmworker Pesticide Exposure. *Human Organization* 63(2):151-61, 2004.

**Rao P,** Arcury TA, Quandt SA. A Culturally Appropriate Farmworker Pesticide Safety Program. *Practicing Anthropology* 25(1):10-13, 2003.

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Quandt SA, **Rao P.** Hunger and Food Security Among Older Adults in a Rural Community. *Human Organization* 58(1):28-35, 1999.

## Publicly-Available Project Reports

**Rao P,** Crain C, Tashima N. For Generations to Come: Chinese American Philanthropy in the Bay Area. Mountain View, CA: Silicon Valley Community Foundation and the Chinese American Community Foundation. Available at [http://www.chineseamericancf.org/chinese-american-philanthropy](http://www.chineseamericancf.org/chinese-american-philanthropy/) and <https://www.siliconvalleycf.org/publications/archive>.

**Rao P,** Hudgins K, Crain C, Tashima N. *On the Shoulders of Generations: Philanthropy in the Indian American Community of Silicon Valley*. Mountain View, CA: Silicon Valley Community Foundation, 2011. Available at <https://www.siliconvalleycf.org/docs/indian-american-philanthropy-final.pdf>.

Roeber C, **Rao P**, Crain C, Tashima N. *Decent Care Values in Palliative Care: A Formative Evaluation*. Washington, DC: USAID Global Health Technical Assistance Project, 2011. Available at

<http://ghpro.dexisonline.com/resource/decent-care-values-palliative-care-services-formative-evaluation>

## Clinical Resources (available at http://farmworkerjustice.org/resources)

**Rao P,** Davis S. Eye on Farmworker Health: Current Developments in Research and Policy (bimonthly newsletter). 2006 – 2009.

**Rao P,** Hancy K, Vélez M, Freeman JM, Davis S. HIV/AIDS and Farmworkers in the US. 2008.

**Rao P.** Topics in Respiratory Health of Farmworkers. 2008.

**Rao P.** Reproductive Health Effects of Pesticide Exposure: Issues for Farmworker Health Service Providers. 2007. Available at <https://www.farmworkerjustice.org/resources/health/occupational-environmental-health/pesticides>.

**Rao P**. Heat Related Illnesses: An Occupational Health Concern for Farmworkers. 2007. Available at <https://www.farmworkerjustice.org/resources/health/occupational-environmental-health/heat-illness>.

## Health Education Materials (available at <https://school.wakehealth.edu/Departments/Family-and-Community-Medicine/Research/Educational-Materials>)

Arcury TA, Quandt SA, **Rao P**, Doran A, Early J, Lane C, Jr, Marín T. *Programa La Promotora: Nutrition Education Materials--The La Familia / Casa y Campo Projects.* Winston-Salem, NC: Department of Family and Community Medicine, Wake Forest University School of Medicine, 2004.

Arcury TA, Quandt SA, **Rao P**, Doran A, Early J, Lane C, Jr, Marín T. *Programa La Promotora: Pesticide Safety Education Materials--The La Familia / Casa y Campo Projects.* Winston-Salem, NC: Department of Family and Community Medicine, Wake Forest University School of Medicine, 2004.

Arcury TA, Early J, Davis SW, **Rao P**, Snively BM, Quandt SA. Characteristics of Farmworker Family Housing in North Carolina. Center for Latino Health Research Working Paper #04-02. Winston-Salem, NC: Wake Forest University School of Medicine, 2004.

Arcury TA, Quandt SA, Lane CM, Marin T, **Rao P**. *El terror invisible: pesticide safety for North Carolina* [Spanish, with English subtitles] [videocassette]. Winston-Salem, NC: Department of Family and Community Medicine, Wake Forest University School of Medicine, 2002.

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## Presentations

MacMonegle AJ, Nonnemaker J, Duke JC, Farrelly MC, Zhao Z, Delahanty JC, Smith A, **Rao P**, Allen JA. Cost-Effectiveness Analysis of The Real Cost Campaign’s Effect on Smoking Prevention. Society for Research on Nicotine and Tobacco 23rd Annual Meeting, Baltimore, MD, February 21-24, 2018.

Alexander, TA, Duke JC, Farrelly MC, MacMonegle A, Nonnemaker J, Zhao X, **Rao P**, Delahanty J. Outcome Evaluation Results for FDA's *The Real Cost* Campaign: Impact on Youth's Risk Perceptions, Beliefs about Smoking and Smoking Behaviors. Society for Research on Nicotine and Tobacco 23rd Annual Meeting, Florence, Italy, March 8-11, 2017.

**Rao P.** Issues in the Respiratory Health of Farmworkers: A Clinical Perspective. Western Migrant Stream Forum, Del, Mar, CA, January 23, 2009.

**Rao P.** Participatory Research in Pesticide Safety: Indigenous Language-speaking Farmworkers in Oregon. MAFO Annual conference, San Antonio, TX, March 30, 2009.

**Rao P. Occupational Health Policy 101: Issues for Migrant Health Centers. National Farmworker Health** Conference, San Antonio, TX, May 12, 2009.

**Rao P**. Heat Stress Among Farmworkers: A Preventable Cause of Injury and Death. [poster] Annual Meeting of the American Public Health Association, San Diego, CA, October 26, 2008.

**Rao P.** Reproductive Health Effects of Pesticide Exposure: A Concern for Farmworker Families. Annual meeting of the National Council of La Raza, San Diego, CA, July 15, 2008.

**Rao P.** Reproductive Health Effects of Pesticide Exposure: Issues for Farmworker Health Service Providers. Western Migrant Stream Forum, Spokane, Washington, January 26, 2008.

**Rao P.** Heat Illness in Agricultural Workers. National Farmworker Health Conference, Newport Beach, CA, May 11, 2007.

Grzywacz JG, **Rao P**, Gentry A, Marín A, Arcury TA.  Acculturation and conflict in Mexican immigrants’ intimate partnerships.  68th Annual Conference, National Council on Family Relations, Minneapolis, MN, November 2006.

**Rao P**, Doran A, Arcury SA, Quandt TA. Pesticides in the Home: Educating Farmworker Women. Society for Applied Anthropology, Dallas, TX, April 2004.

Doran A, **Rao P**, Quandt SA, Arcury TA. Farmworker Beliefs about Pesticide Exposure in the Home. Society for Applied Anthropology, Portland, OR, March 2003.

**Rao P**, Doran A, Quandt SA, Arcury TA. Assessing Agricultural and Household Pesticides in Farmworker Family Housing. Society for Applied Anthropology, Portland, OR, March 2003.

**Rao P.** Gender Differences in Child Rearing and Parental Expectations in a South Indian Village. American Anthropological Association, New Orleans, LA, November 2002.

**Rao P**, Quandt SA, Arcury TA. Agricultural and Household Pesticides in Dust from Farmworker Family Dwellings. East Coast Migrant Stream Forum, Savannah, GA, October 2002.

**Rao P.** Phase III Ambulatory Block: Using Community Resources (facilitator). Wake Forest University School of Medicine, July 2002.

Arcury TA, Quandt SA, **Rao P**, Russell GB. Farmworker Pesticide Exposure Perceptions and Beliefs: Using Cultural Knowledge to Improve Pesticide Education. International Conference on Pesticide Exposure and Health, Bethesda, MD, July 2002.

Quandt SA, Arcury TA, Mellen BG, **Rao P,** Camann DE, Doran AM, Yau A, Hoppin JA, Jackson DS. Pesticides in Wipes from Farmworker Residences in North Carolina. Indoor Air 2002, Monterrey, CA, July 2002.

**Rao P,** Doran A, Arcury TA, Quandt SA. Assessing Pesticide Exposure: Intrusive Data Collection with Immigrant Farmworker Families in North Carolina. Society for Applied Anthropology, Atlanta, GA, March 2002.

Quandt SA, Arcury TA, **Rao P,** Belflower A, Simmons S. Farmer, Farmworker, and Medical Perspectives on Green Tobacco Sickness (GTS). Society for Applied Anthropology, Mérida, Mexico, March 2001.

Arcury TA, Quandt SA, Preisser JS, **Rao P.** Confronting Green Tobacco Sickness (GTS): Epidemiology and Environmental Justice among Latino Farmworkers. Society for Applied Anthropology, Mérida, Mexico, March 2001.

**Rao P,** Arcury TA, Quandt SA, Sherertz E, Neal S, Norton D. Green Tobacco Sickness (GTS) among Latino Farmworkers: Developing a Continuing Education Program for Healthcare Providers. Society for Applied Anthropology, Mérida, Mexico, March 2001.

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**Rao P.** Farmworkers and Pesticide Safety (guest lecture). Appalachian State University, Department of Interdisciplinary Studies, September 2000.

**Rao P.** Meaning and Motherhood in South India. Society for Cross-Cultural Research, St. Petersburg, Florida, February 1998.

**Rao P.** Parental Ethnotheories and the Production of Child Health In India: Preliminary Results from the Field. Work Group in Development Anthropology, University of Kentucky, Department of Anthropology, April 1997.

**Rao P.** “Marriage Happens, Children are Born”: Some Issues in Qualitative Data Collection in a South Indian Village. Society for Cross-Cultural Research, San Antonio, Texas, February 1997.

Quandt S, **Rao P.** Dimensions of Hunger Among the Elderly in a Rural Community. Society for Applied Anthropology, Cancun, Quintana Roo, Mexico, April 1994.

**Rao P.** A Biocultural Approach to the Study of Child Survival in Developing Countries. Southern Anthropological Society, April 1994.