**Pamela Rao, PhD**

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# CAREER SUMMARY

Social scientist (anthropology) with training in public health research and medical behavioral science, and a passion for research and evaluation of health and human services on behalf of vulnerable populations, especially children, youth, women, and immigrants. More than 15 years’ experience includes projects addressing HIV/AIDS, violence against women, and youth use of tobacco, alcohol and other drugs; occupational health of tobacco workers; disparities in health and access to care; and maternal and children’s health. Project types and activities include mass media public health education, program management and evaluation, community-based participatory research, health care delivery, training and technical assistance, and capacity building. Skilled in mixed methods research and evaluation designs integrating individual and household surveys, systematic data collection techniques and ethnographic methods, and in qualitative and quantitative data analysis. Experienced in business development, including managing Federal contracts, grants, and cooperative agreements. Highly computer literate and knowledgeable about relevant federal regulations, including compliance with Section 508, the Paperwork Reduction Act, Federal privacy and data security requirements, and protection of human research participants.

# CONSULTANCIES

Center for Child Development, Newark, DE (02/2016 – 04/2016): *Communities Addressing Childhood Trauma*

* Consulted on development of grant proposal to test the effectiveness of innovative approaches in promoting healthy behaviors among minority and/or disadvantaged youth at-risk for poor health/life outcomes due to childhood trauma, funded by the Department of Health and Human Services, Office of Minority Health

Center for Child Development, Newark, DE (03/2015 – 04/2015): *Community Trauma Treatment Program*

* Consulted on development of grant proposal for community-based outpatient counseling to children and families funded by the State of Delaware Department of Services for Children, Youth, and Their Families

Washington Evaluators, Washington, DC (06/2013 – 03/2015): *Website Development*

* Established software-as-a-service website with membership management for professional organization

Lexington-Fayette Urban County Government, Lexington, KY (30/2005 – 08/2006): *Social Needs Assessment for Southend Park Urban Village*

* Rapid appraisal project (RAP) to identify needs and concerns of low-income residents of a section of Lexington, KY, affected by an urban development project.

Central Carolina Community College, Clemson University, Columbia, SC: *Sustaining Agriculture through Community Partnerships* (06/2002 – 05/2003)

* Monitored and evaluated workshops on sustainable farming for growers in South Carolina.

North Carolina Farmworkers Project, Benson, NC (10/2001 – 09/2002): *Pesticide Education to Prevent Exposure (PEPE) Project*

* Consulted with community-based organization developing a peer health education project to reduce pesticide exposure among farmworkers in North Carolina.

# EMPLOYMENT AND EXPERIENCE

**Senior Manager, Health Communications:** Akira Technologies, Washington, DC (07/2014 – 01/2019)

Contractor on-site at FDA/Center for Tobacco Products/Office of Health Communications and Education/Research and Evaluation Division

Program management and subject matter expertise for evaluation studies for multi-media tobacco prevention campaigns targeting at-risk youth, LGBT young adults, and other special populations.

**Senior Research Associate:** LTG Associates, Takoma Park, MD (05/2010 – 07/2014)

Research and evaluation consulting services, including proposal development, project design, literature reviews, data collection and analysis, and report writing for federal, state, and local government agencies, community-based organizations, foundations, and private sector entities.

**Program Associate:** True Panacea, Washington, DC (short-term contract, 01/2010 – 06/2010)

Evaluation of youth HIV/AIDS prevention programs conducted by the American Red Cross in Tanzania and Guyana.

**Research Analyst / Migrant Health Specialist:** Farmworker Justice, Washington, DC (11/2006 – 08/2009)

Technical assistance to federal health care programs for migrant farmworkers and their families.

**Research Associate / Research Assistant Professor:** Wake Forest University School of Medicine, Department of Family and Community Medicine, Winston-Salem, NC (01/2000 – 06/2005)

Community-based participatory research projects with Spanish-speaking farmworker families on pesticide safety, nutrition, green tobacco sickness, oral health, housing, food security, and domestic violence.

**Program Coordinator:** University of Kentucky, Department of Preventive Medicine and Environmental Health, Lexington, KY (01/1997 – 12/1999)

*Kentucky Farmworker Health Program*, a federally-funded program to provide health care for migrant farmworkers and their families.

**Independent Researcher** (dissertation research): Andhra Pradesh, India (07/1995 – 10/1996)

*‘Marriage Happens, Children Are Born’: Maternal Concepts of Child Rearing in South India,* a study of the effect of maternal education on childrearing beliefs and practices in a south Indian village, funded by Wenner-Gren Foundation for Anthropological Research.

# TECHNICAL SKILLS

**Data analysis**: qualitative, quantitative and mixed methods using SPSS, ATLAS.ti, NVivo

**Computers:** Windows-based computer systems, including MS Office and MS Project; Internet resources, including academic databases and online project management services

**Languages**: English, native; Spanish, intermediate; Telugu, conversational; Hindi, beginning

# TRAINING AND CERTIFICATION

American Evaluation Association/Centers for Disease Control and Prevention: Summer Evaluation Institute, Atlanta, GA

SPSS for Windows. SPSS Office and Training Center, Arlington, VA

Summer Institute in Population and Family Health Sciences/Maternal and Child Health: Johns Hopkins Bloomberg School of Public Health, Baltimore, MD

Worker Protection Standard Designated Pesticide Safety Trainer: North Carolina Department of Agriculture & Consumer Services, Raleigh, NC

Certificate of Clinical Research Conduct: Wake Forest University Baptist Medical Center, Winston-Salem, NC